

Rethinking Business in the Age of COVID-19



These are challenging times and many of us are turning to entrepreneurship to regain financial stability. Others are rethinking their current business strategy to stay afloat. Are you ready to build the skills needed to ensure your business is profitable?

Join this 6-week virtual program that helps you get focused and make critical business decisions. Our rebooted curriculum, industry expert guest speakers, and interactive activities will guide you as you stay motivated with your new network of fellow entrepreneurs. Fine-tune your business concept, establish a strong organization, build lasting customer relations, and maintain profitable operations.

Course Fee: \$200

sbdc@temple.edu for more information



- Business Writing
- Business Concept
- Project Management
- Customer Relations
- Business Organization
- Legal Considerations

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Small Business Development Center
TEMPLE UNIVERSITY